

Name _____
Address _____
Your Complete Firm Name and Address Will Speed Delivery — Thanks



SEMESAN PRODUCTS

A TREATMENT FOR EVERY MAJOR CROP

In States which have not enacted Fair Trade Laws, the prices shown below are suggested only.

COMMODITY AND NET WEIGHT OF PACKAGES	Minimum Wholesale Resale Prices (Prices to Dealers)	Minimum Retail Resale Prices (Prices to Consumers)
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ARASAN —For Corn, Peanuts and Certain Vegetables		
3/4-oz. pks.	\$.15 ea.	72 \$.95 ea.
8-oz. can.	.65 ea.	24 1.00 ea.
2-lb. can.	2.21 ea.	12 3.20 ea.
10-lb. bag	9.34 ea.	4 11.50 ea.

ARASAN SF		
3-lb. bags	\$ 4.18 ea.	12 \$ 5.20 ea.

ARASAN SFX		
25-lb. drum	\$ 36.00 drum	\$ 45.00 dr.
100-lb. drum	139.50 drum	178.50 dr.

CERESAN (2%)—For Cotton, Peas and Narcissus		
1 1/4-lb. can.	\$ 1.27 ea.	12 \$ 1.75 ea.

CERESAN M For Grains		
14-oz. can.	\$.84 ea.	12 \$ 1.25 ea.
3-lb. can.	2.70 ea.	6 3.55 ea.
40-lb. drum	29.40 drum	35.95 ea.
100-lb. drum	69.60 drum	85.00 ea.

SEMESAN —For Vegetables, Flowers and Turf		
25-lb. pail	\$ 60.95 pail	\$ 72.65 ea.

F-531 —For Golf and Lawn Turfs		
12-oz. can.	\$ 2.07 ea.	12 \$ 2.85 ea.
25-lb. drum	\$ 30.00 drum	\$ 37.50 dr.
100-lb. drum	112.00 drum	140.00 dr.

SEMESAN BEL —For Irish and Sweet Seed Potatoes		
2-oz. pks.	\$.87 ea.	144 \$.50 ea.
1-lb. can.	1.61 ea.	12 2.30 ea.
4-lb. can.	5.88 ea.	6 7.50 ea.
40-lb. drum	58.40 drum	70.35 ea.
100-lb. drum	141.50 drum	166.00 ea.

SEMESAN JR. —For Field, Sweet and Pop Corn		
25-lb. pail	\$ 11.65 pail	\$ 13.85 ea.

Special SEMESAN —For Golf and Lawn Turfs		
25-lb. pail	\$ 44.00 pail	\$ 52.05 ea.
100-lb. drum	171.50 drum	197.60 ea.

TERSAN "75"		
3-lb. bags	\$ 4.17 ea.	12 \$ 6.75 ea.

VERTAGREEN

ANALYSIS 5-10-5

	Dealer Each	Suggested Retail Each
100 lb. Bags	\$3.35	\$4.85
50 lb. Bags	1.75	2.55
25 lb. Bags	1.12	1.70
10 lb. Bags (Bale of 6)	.63	.95
5 lb. Bags (Bale of 12)	.34	.53
1 lb. Bags (Bale of 32)	.09	.15
3 tons or more (one shipment) less 5%.		

VIGORO

ANALYSIS 6-10-4

	Dealer Each	Suggested Retail Each
100 lb. Bags	\$3.35	\$4.85
50 lb. Bags	1.75	2.55
25 lb. Bags	1.12	1.70
10 lb. Bags (6 to Bale)	.63	.95
5 lb. Bags (12 to Bale)	.34	.53
1 lb. Bags (32 to Bale)	.09	.15
48 Tablets (12 in Case)	3.15 Case	.49 Pkg.

Prices higher in Eastern and Western States.

3 tons or more (one shipment) less 5%.

Notes: On orders for 500 pounds or more above prices apply delivered your nearest railroad station, shipment by rail only.

SEED & FERTILIZER SPREADERS

All with Rubber Tires.

Width	Capacity	Dealer Price Each	Suggested Retail Each
Vigoro Br. 18 in.	25 Lb.	\$ 7.48	
Vigoro Jr. 18 in.	50 Lb.	8.94	
Vigoro Standard 24 in.	80 Lb.	30.89	
Vigoro Special 36 in.	110 Lb.	39.87	

KRILIUM

MERLOAM FORMULATION For Gardens and Lawns

	Dealer Price	Suggested Retail
*1-lb. sifter top (12 to Carton)	\$.93 Ea.	\$1.39 Ea.
5-lb. Canisters (6 to Case)	3.30 Ea.	4.95 Ea.
*(Packed in Cartons of 12-1 lb. canisters each.)		
LOAMAKER the 100% active formula.		

10 lb. Canister (4 Canisters Per Case)	\$ 18.75 Per Can.	\$ 25.00 Per Can.
25 Lb. Fibre Drum	47.00 Per Drum	58.75 Per Drum
50 Lb. Fibre Drum	90.00 Per Drum	112.50 Per Drum

KRILIUM LIQUID SOIL CONDITIONER

For the Farmer

1 Gal. Can (4 in Case)	\$ 5.00 Ea.	\$ 7.50 Ea.
5 Gal. Can	22.20 Ea.	29.60 Ea.
50 Gal. Drum	200.00 Ea.	270.00 Ea.

POULTRY LITTER

(Extra Dry)

	Dealer each	Suggested Retail each
Large Bales (Burlap)	3.70	5.00
(25 Bale Lots)	3.60 per Bale	

Postage
Will be Paid
by
Addressee

No Postage
Stamp
Necessary
If Mailed
in the
United States

BUSINESS REPLY CARD

FIRST CLASS PERMIT No. 141

Sec. 34.9, P. L. & R., ST. LOUIS, MO.

CORNELI SEED COMPANY

101 CHOUTEAU AVENUE

ST. LOUIS 2, MO.

PEAT MOSS IN NEW HANDY PACKAGES HORTICULTURAL

	Dealer each	Suggested Retail each
Large Bales (18x20x36)	\$3.70	\$ 5.00
Handy Bales (14x17x30)	2.75	4.15
2 Bu. Carton (4 to shipping carton) (\$5.40 for 4)	ea. 1.35	2.25

STEAMED BONE MEAL (FERTILIZER)

	Dealer	Suggested Retail
100 lb. Bags	ea. \$5.95	\$7.50
50 lb. Bags	ea. 3.30	5.00
25 lb. Bags (2 to carton)	ea. 1.75	2.90
10 lb. Bags (6 to carton)	ea. .82	1.35
5 lb. Bags (12 to carton)	ea. .46	.75

WIZARD MANURE SHEEP OR COW

ANALYSIS 2-1-2

50 lb. Bag	\$1.55 Ea.	\$2.30 Ea.
25 lb. Bag	.85 Ea.	1.30 Ea.
10 lb. Bag	.55 Ea.	.85 Ea.
5 lb. Bag	.30 Ea.	.45 Ea.

2, 4-D WEED KILLERS

40% Butyl Ester (2.64 Pounds Acid Per Gallon)

50 Gal. Drums	\$165.00	\$194.00
30 Gal. Drums	100.50	118.20
5 Gal. Drums	17.55	20.90
1 Gal. Cans (6 to Case)	3.75	4.41

40% AMINE SALT SOLUTION

(4 Lbs. Acid Per Gallon)		
55 Gal. Drums	\$196.35	\$231.00
30 Gal. Drums	108.60	127.80
5 Gal. Drums	19.10	22.50
1 Gal. Cans (6 to Case)	4.02	4.73

BRAMBLICIDE BRUSH KILLER

(4 Lb. 2, 4, 5-T Acid Per Gallon)		
50 Gal. Drums	\$413.00	\$486.00
30 Gal. Drums	249.30	293.40
5 Gal. Drums	42.50	50.10
1 Gal. Cans (6 to Case)	8.71	10.25
1 Qt. Cans (12 to Case)	3.30	5.50
1 Pt. Cans (12 to Case)	1.80	3.00

BRAMBLE WEEDICIDE BRUSH & WEED KILLER

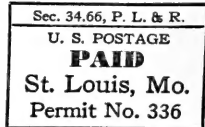
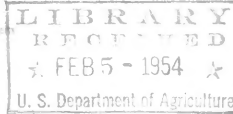
(2 Lb. 2, 4-D Ester Per Gallon)		
(2 Lb. 2, 4, 5-T Ester Per Gallon)		
50 Gal. Drums	\$302.00	\$355.50
30 Gal. Drums	182.70	215.10
5 Gal. Drums	31.45	37.05
1 Gal. Cans (6 to Case)	6.49	7.64
1 Qt. Cans (12 to Case)	2.48	4.00
1 Pt. Cans (12 to Case)	1.35	2.25

RETURN AND FORWARDING POSTAGE GUARANTEED

CORNELI SEED COMPANY

Field, Grass and Garden Seeds

101 Chouteau Ave. ST. LOUIS 2, MO.



Library, U. S. Dept. of Agriculture, Washington 25, D. C.

MARKET QUOTATIONS

KEYSTONE KOMMENTS

PUBLISHED IN THE INTEREST OF BETTER SEEDS

Vol. 31 No. 3 CORNELI SEED COMPANY, 101 CHOUTEAU AVE., ST. LOUIS 2, MO. Jan. 28, 1954

SPECIAL NOTICE!

For GARDEN SEED PRICES write for our SPECIAL QUOTATIONS

MR. SEED DEALER:

Here is some information you should pass on to your customers.

- Authoritative sources in Washington say that the Government will not enter into a "give-away" or "free seeds to drought areas" program.
- The Missouri Agricultural Mobilization Committee, Columbia, Mo. has recommended to Hon. Ezra Taft Benson that assistance be given to drought-stricken farmers; such assistance being the partial payment by the Government of seed and fertilizer costs for emergency pastures — such seed and fertilizer to be purchased by the farmer through regular commercial channels.
- Some sources feel that even if the Gov't. does provide such assistance, organizational problems, etc., might result in little or no actual aid in time for spring seeding. Even so, farmers are not broke completely, they can still get some help from local banks in most areas; they can still get loans from the Farm and Home Administration; they can still get help from ASC (PMA) on conservation practices; seed prices are as much as 50% lower than last year; although seed prices usually advance in spring, the large quantities of certain kind of seeds held by Commodity Credit Corporation, and which are for sale right now to anyone, will act as a "brake" on exorbitant prices. To us, this all adds up to a good active demand for seeds through regular seed channels. We suggest that you be prepared to take care of your customers by ordering reasonable quantities today.

BOOK NOW — SAVE MONEY! TAKE EARLY SHIPMENT — AVOID THE RUSH!
YOUR CUSTOMERS COME BACK WHEN YOU SELL KEYSTONE QUALITY!